

$$\tilde{V}(p) = \frac{e_R^2}{p^2} \left\{ 1 + \frac{e_R^2}{2\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right] \right\}$$

$$\tilde{V}(\vec{p}) = \int \frac{d^3 \vec{p}}{(2\pi)^3} e^{i\vec{y}\vec{p}} \frac{e_R^2}{|\vec{p}|^2} \left\{ 1 + \frac{e_R^2}{2\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right] \right\}$$

$$= \frac{e_R^2}{(2\pi)^3} \int d\vec{p} d\cos\theta d\phi e^{i\vec{r}\vec{p}\cos\theta} \left\{ 1 + \frac{e_R^2}{2\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right] \right\}$$

$$= \frac{e_R^2}{(2\pi)^2} \int dp \frac{1}{ip} (e^{irp} - e^{-irp}) \left\{ 1 + \frac{e_R^2}{2\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right] \right\}$$

$$\int \frac{dp}{ip} (e^{irp} - e^{-irp}) = \frac{1}{2ir} \int_{-\infty}^{\infty} dp \frac{1}{p+i\epsilon} (e^{irp} - e^{-irp}) = \frac{1}{2ir} 2\pi i (-1) = -\frac{\pi}{r}$$

$$\Rightarrow = -\frac{e_R^2}{(2\pi)^2} \frac{\pi}{r} + \frac{e_R^2}{(2\pi)^2} \int dp \frac{1}{ip} (e^{irp} - e^{-irp}) \frac{e_R^2}{2\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right]$$

$$= -\frac{e_R^2}{4\pi r} + \frac{e_R^4}{(2\pi)^2 r} \int \frac{dp}{p} \sin(rp) \frac{1}{\pi^2} \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right]$$

$$= \left[-\frac{e_R^2}{4\pi r} + \frac{e_R^4}{4\pi^2 r} \int_0^\infty \frac{dp}{p} \sin(rp) \int_0^1 dx x(1-x) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right] \right]$$

$$\int_0^1 dx x(1-x) \int_0^\infty \frac{dp}{p} \sin(rp) \ln \left[1 - \frac{p^2}{m^2} x(1-x) \right]$$

$$= \int_0^1 dx x(1-x) \int_0^\infty \frac{dp}{p} \sin(rp) \ln [1 - ap^2] \quad a \equiv \frac{x(1-x)}{m^2}$$

$$\frac{1}{2} \int_{-\infty}^{\infty} \frac{dp}{p} \sin(rp) \ln |1 - ap^2| \quad a \geq 0$$

Contour expansion of $\ln$: $\mathcal{I}(ap) \equiv \int_0^\infty \frac{dp}{p} \sin(rp) \ln |1 - ap^2|$

$$\ln(1-x) = \sum_{n=1}^{\infty} \frac{x^n}{n} \quad \frac{\partial \mathcal{I}}{\partial a} = \int_0^\infty \frac{dp}{p} \sin(rp) \frac{(-2ap)}{(1-ap^2)} = -\frac{1}{2} \int_{-\infty}^{\infty} dp \frac{p \sin(rp)}{(1-ap^2)}$$